

VOL. 3, No. 16

ALPINE, CALIF. FRI. Aug. 20, 1954

JOINT MEETING REVEALS FACTS SEWER TAX TO BE LOWERED Two remarkable points highlighted the joint session of Alpine Chamber of Commerce and the Better Business Association last Tuesday week at the Tavern where 30 enjoyed dinner and talks by Under-Sheriff C.T. Jamison and Wm. Rank, manager of the E.C. branch, Pac Telephone. Chamber T.M. Heggeland that the actual tax president Wm. S. Lethbridge opened the session, Dr. Frank Bornowski association president, acted as chairman.

MORE ON PAGE 18



COLOSSAL IS RIGHT WORD FOR 15' TALL SUNFLOWER GROWN IN RICH ALPINE SOIL BY MRS. H.M. HILL. SEED BLOOM IS 15" ACROSS. WITH PETALS IT WAS 26." IRVINE STOOD ON RABBIT HUTCH TO GET PHOTO. (SEE STORY PAGE 8).

At press time five Alpiners had applied for connection to the sewer and others were in process, reported Gene Vincenz, head of the public works office. Several in Alpine told

Bext news is from Dave Bird and rate will be set by Sept. 1, and 'it has been recommended to the board to produce an indicated tax rate of \$3.02'. This, instead of It costs over \$15,000 a year for a the \$4.30 or more, encourages prowl car and the sheriff has to people to go shead. Heggeland said that the rate would be still lower next year.

Note- We know that the civic center has been upset just about as much as Alpine over the situation and is doing everything to right the mattee. It is obvious that our county men do not relish trouble when they are trying to serve us. The system will be in operation within a few weeks and then Alpine will go zhead. We know that new buildings will be put up and that the village will expand. In a few years we will vote bonds for a larger system costing several hundred thousand and none will kick, but the town will be on the way to its rightful place as an important health and recreation center! - C.I.

DEHESA ROAD JOB IS STALLED No more work this year will be done on the improvement of Dehesa Rd. to Tavern Rd. admits Ed Singer. superintendent, as machinery has been pulled off about % mile below

the junction of those roads. Tavern Rd., up to South Grade, will be started by the end of August, he promises, just as soon as equip-ment can be had to move 7,000 yards of earth. Right-of-way fenceposts near the road station are up, trees felled and rocks drilled for blasting the new straight route from the edge of the canyon to South Grade. It should take a month, with several culverts to install.

Last April a petition went to county road officials urging Tavern from South Grade to Arnold be straightened and widened, as over

MORE ON PAGE 19

HOUSE NUMBERS SOON

At last Alpine's number system will soon be installed as this RICH OPPORTUNITIES HERE community is now next on the long list of waiting areas, says Coordinator Yakel of that county for business in this area. As a department. It is nearly a year since the p bject was requested, and everyone will appreciate the convenience when it is in effect.

### GUY PHELPS

MASONRY CONTRACTOR

STONE, BRICK, BLOC CONSTRUCTION HICKORY 5-2467

VICORIA DR.

ALPINE

### AERO Drive-in

BOSTONIA

HI4-8800

\$1.25 Per Car

FILL THE CAR. COME AS YOU ARE! NOW THRU SAT. AUG. 20,21

RICARDO MONTALBAN, BETTA ST. JOHN "SARACEN"S BLADE"

MICKEY ROONEY, DIANNE FOSTER "DRIVE A CROOKED ROAD" SUN. MON. TUES. AUG. 22.24

EDW. G. ROBINSON IN 'BIG LEAGUE' DEBBIE REYNOLDS

'THE AFFAIRS OF DOBBLE GILLIS' WED. THRU SAT. AUG. 25.28

STERLING HAYDEN 'ARROW IN THE DUST' BOWERY BOYS 'MEET THE MONSTER'

## Strout Realty

"SINCE 1900"

Nation-Wide Service: Buy Sell. Trade

Call or send for free Catalog of Properties all over America.

> FRANK T. ZIRWES REPRESENTATIVE

655 Hiway 80, El Cajon, HI4-8787

### EDITORIAL

From time to time the Sun has run paragraphs about the many chances result several have started and made good.

Now we wish to repeat several lines that could be started here and

make eventual success.

One urgent need is a day nursery where busy mothers could park their youngsters while attending local functions or while on short trips or shopping tours. Anyone starting such a place will have plenty of business at once.

Another need is for a small employment agency, or several women who can go out to do housework, cleaning, and so on. Many local housewives would quickly employ efficient women for this.

Since Mr. Stuyvesant sold his ranch at Honey Hill and left town, a golden opportunity has lain idle for a neat little road stand. He made a living selling honey from his own hives. That's how the place got its name. Many items could be addedpeanuts, popcora, local fruit, candy, drinks and so on.

A couple of smart lads could open a car waxing service and be kept busy with an electric polither. I'a

sure this would pay off.

Alpine needs a part time photo studio and commercial photographer to serve the entire noun win area. Even kodak finishing could be done. The wash water might be used for vegetable and fruit irrigation!

Also an all year heated swimming pool; miniature golf, bowling; skating and other games and sports. Parhaps the Youth Center would make concessions for some of these so that they would pay, and young and old alike could enjoy life in Alpine.

BUYS 40 ACRES, WILL BUILD Stephen C. Palmer and wife of S.D. have just taken owner-ship of a sightly 40-acre plot at Descanso, reports Don Bates, and are now living on the site in a trailer preparatory to building their home.

HIckory 4-3129

IF You Cannot Find it in Alpine, Come to the Hayseed, in El Cajon. Thousands of Items to Pick from.

215 WEST MAIN STREET

APPLIANCES - HARDWARE

FÉED - GARDEN SUPPLIES



NIFTY ARE THE PRETTY GOLD AND SILVER PIECES AND GEMS DONE BY J.C. WIWEL. FORMER GOLDSMITH, WHO EXHIBITED AT THE OPENING OF ALPINE ART GALLERIES. HE MADE HIS OWN BELT BUCKLE.

RAIN WASHES OUT DAM

A springhtly mountain drenching of .61 inches that fell in Descanso recently fill d the upper Sweetwater with four feet of rushing torrent, took out the dam on the big Oliver ranch, pranced by Alpine leaving a dust-settling .18 inch.

Dick Place and family are back from vacation in the High Sierra. At the P.O. he's hardly recognizable for a wonderful heavy tan.

RANDAZZO QUITS CHAMBER

Due to his taking on a mining job in Jacumba, Sam Randazzo, newly elected vice-president of Alpine Chamber of Commerce, has resigned, announced at the joint meeting last week. His post will be filled by directors at their next session.

## ANDERSEN, the CEMENT

FRED F. ANDERSEN

Concrete Work of All Kinds HI5-25E8

P.D. Box 93

Alpine, Calif.



JACK HOISTAD

ALPINE Trucking Service

QUALITY MATERIALS

ROCK . SAND . GRAVEL . TOP SOIL ROAD GRADING

> OILING . REPAIRING DISCING

HIckory 5-2188

Alpine

COMPLETE APPAREL SHOPS FOR WOMEN AND MISSES



30.60.90 DAY CHARGE ACCOUNTS Open Friday Evenings

145 SQUTH MAGNOLIA EL CAJON

APPAREL SHOPS

HIckory 4-2177

SMART SHOPS IN EL CAJON . LEMON GROVE . NATIONAL CITY . PACIFIC BEACH

MRS. GIMMEL NAMED TRUSTEE
Due to the resignation of Dr. Ruth
Hubbert after three years J as a
school trustee, and her leaving town
for L.A. on account of illness,
having retired last year, Mrs.
Helen Gimmel, youth center leader,
has been recommended by the board to
take her place, reports Supt. Frank
S. Brown.

ALPINE IN CHRISTIAN HERALD A feature story with 14 photos by George Lindsay, Lakeside, written by Mrs. Clayborn La Force, has just been accepted by the national magazine Christian Herald. The story deals with the new Community church and its beautiful reredos. She is turning the check over to the church building fund. The photos were finished by Bea, in her own hobby darkroom.

WANT THE SUN, SEND IN YOUR MON!

## McGuffie's HI 5. 2121

SUNDRIES

MEDICINAL PREPARATIONS VITAMINS
COSMETICS FOUNTAIN LUNCH
AMERICAN GREETING CARDS

SCHOOL SEWER IS QUESTIONED At the school board meeting it was decided to study the matter, meet with the supervisors, before deciding on hooking up to the new sanitary plant, reports Pres. Jerry Klipp. He says the board was first given a figure of 65¢ per pupil per year, upped to \$1., which the board believes is out of line. Moreover, the school paid nearly \$3,000. only a year ago for the new septic system, which is ample for some

BLACKTONS' 4th ANNI VERSARY On Thursday, Sept. 9, Jim and Dorothy Blackton are celebrating their fourth wedding anniversary at their Japatul home. They were wed on that date in 1950 at Carson City, Nev. and have made their home here ever since. Jim's having an 'anniversary sale' of TV's, latest '55 models, too. Congratulations, sweethearts!

time to come.

BRIGHAM MOVES EASTWARD
After many years on E.C Blvd.,
Frank Brigham, well driller, has
moved his shop and equipment out to
Highway 80 at Harriett Rd., east of
Johnstown. He has the same phone,
HI4-3720.

PERSONALITY SHINES FROM FACE OF JOLLY JOHNNIE MAE GRANDEURY. REALTOR WITH DON BATES. SHE'S NEW SECRETARY OF ALPINE BETTER BUSKIESS ASSOCIATION.

Tomorrow at 2 o'clock the Christian Workers will have a class party in Fuller Hall, invites Pastor Roger Larson, of the Community Church.

MYSTERY BLAST IN ALPINE

Sheriffs and citizens were on a sleuting jount Saturday week when a strange explosion and flash shook the area at 10;15 p.m. No traces were found Some said it was the work of boys, but upon contact with witnesses to the blast, it was believed to have been something considerably heavier than what youngsters would fool with. Wm. S. Lethbridge, standing in the yard at the Tavern, saw the flash 'somewhere over the school and toward the dam' he said, 'and by sound count, it was probably 5000 feet away'.

Mrs. Raymond Hittle enjoyed a flying six-day visit from her parents, Mr. and Mrs. Herman Blankenship of Crown Point, Ind. It was a treat for Alan, 7, and Larry 5, as well as for the grandparents.

## Alpine Realty Co

MYRTLE G. HOFFELDER

PUBLIC STENOGRAPHER & NOTARY
HIWAY 80 AT MARSHALL RD. HI 5-2442

## A GOOD PLACE TO BUY

ALBERS QUALITY CONTROLLED and

QUAKER FULL-O-PEP FEEDS

FERTILIZERS, SEEDS, INSECTICIDES,
GARDEN SUPPLIES



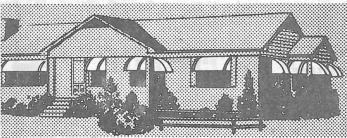
## DURBIN'S Feed & Supply Co.

HIckory 4-3241

1202 Palm Ave., El Cajon

FREE DELIVERY IN ALPINE ON TUESDAYS

## ADD MORE BEAUTY AND COMFORT TO VOUR HOME



## with Ventaire VENTILATED ALUMINUM AWNINGS

## Custom Made to Fit Your Home

You get perfect fitting awnings for your windows and doors because we take the measurements and make them to fit. You have a choice of architecturally correct styles and a wide selection of colors.

Let us estimate the cost of VENTAIRE awnings for your home, without obligation.

FHA APPROVED PURCHASE PLAN TAKE UP TO 36 MONTHS TO PAY

HI CKORY 5- 2216

EVENINGS HICKORY 5-2904

"Aljean's"

EVERYTHING FOR THE WINDOW

Bamboo Draperies, Venetian Blinds, Cornice Boxes, Etc

AL SCHAEFFER

THE WILLOWS

PO Box 588



TO BUILD MOTEL AND POOL

Lester J. Argent and wife of Pacific Beach, have just bought a choice 10 acre site on lower Arnold Way from Lester B. Smith, through Don Bates, realtician. The new owner is preparing plans for cabins, a swimming pool and other improvements.

## Alpine Coffee Cup

Fred & Ann Dally



CLOSED THURSDAYS Hiway 80 % m. E. of PO. HI5-2355

SINCE 1929

## Butler Drilling Co

KENNETH HITTLE

Diamond Drilling, Laterals, Test Holes, Water Wells Drilled, Dwg,

HI.4-5868

1177 EAST MAIN ST. EL. CAJON. CALIF

SMALLEST, LIGHTEST

tubeless 3-transistor Zenith

Weighs about the same as a pocket lighter, and is hardly larger. Operates for 10t a week!

ONLY STOO

... Bone conduction accessory at moderate extra cost.

EASY TIME-PAYMENT PLAN

Weinstock's

169 E. Main El Cajon HI.4-5248

ALPINE TO HAVE 16 TEACHERS A budget of \$168,000, an increase

of \$6,000. to take care of new teachers, was adopted by the union school district at the trustee meeting, reports Jerry Klipp, president. There are to be 14 fulltime instructors, also two part-time music teachers. The budget includes \$30,000. expected from sale of the old school, which is to be used till sold, then class rooms will be added at the new site.

New teachers reports Supt Frank S. Brown, are Andrienne N. Ashley and Margery J. Schmidt, primary; and Chester Powers, elementary, with these returning: Elsie N. Bike, william Doerr, Frances Gastil, Mildred Haskins, Hazel Hohanshelt, Elna Huey, Nellie M Ibach, John F. Metzger, (Instrumental music instructor), Myretta Snyder, Elizabeth Setser, Mabel H. Trant, Anita Ma Wright.

Dolores Laughead remains as secretary, also Virginia Spires, secretary. Bus drivers are the same: Ernest Charbonneau and Wm. Bao Ibach. with one newcomer, Stan Wilson. replacing A.J. Schoongver.

Grades 1, 2 and 3 are in the old Tavern rd. buildings, the rest in the new plant, including kindergarten. Phone n mbers remain the same, main school HI5-2366, old school HI5-2768.

Winona Copper, artist, has been entertaining her cousin, Eric D'Alcorn, Vancouver, B.C., whom she has not seen since she was eight. He is staying at Pacific Beach may remain.

G.O. Linne and wife of Alpine Repair Service, are back from a fine 7 week's vacation by car and trailer to their old home in Minn. 'Glad to be back and glad to be at work again' he says.

Mr. and Mrs Bal Darnell have moved bag and baggage to Santiago de Cuha, eventually will live at. Moa Bay, where he works for a mining firm, as they have plans to be there for five years, reports his father, Rex Darnell.



VITAMINS

MINERALS, VITAMINS, DIET ALDS, HERB TEAS, WHOLEWHEAT BREAD, WAFERS, ETC. BLACKSTRAP MOLASSES, RAW SUGAR, DIABETIC FOODS

133 PRESCOTT. EL CAJON

HF.4-8447

W.L. HOUGHTON, OWNER



NO CHOSTS ARE JOHN BATES AND MIRIAM WITESON. SNAPPED IN THE PITCHUR GALLERY' WHEN THEY TOURED FAMED CHOST TOWN AT KNOTT'S BERRY FARM

YOU DON'T NEED TO ROAM, BUY AT HOME!

R.B. BROWNLEE DIES

When Revend B. Brownie to Brief left Alpine over a year ago, selling their place on Arnold Way to the Ashments, the town missed two nice folk. Early this year she passed away. Recently he followed, in a nursing home at S.D. where they had moved. He was 77, a native of N.Y., graduate of the University of Rochester and a Phi Bets Kappa. He co-authored a number of chemistry textbooks, doing most of his later work here.

CEFF: THIS AD NOT

### CERANIC SUPPLIES

CLAY . KILNS . GLAZE . COLORS WRITE FOR WHATEVER YOU NEED

SAN DIEGO CERAMICS

1471 MORENA BL. VD. ... CY8. 1292

Mountain

### Trucking Service

Ice, Produce, General Hauling L.H. VASQUEZ

DESCANSO

HI5.2153

Anniversary SA

JIM SAYS:

How can I have a 4th Anniversary Sale when I've had the Store only 14 months? It's simple!

Dottie and I got hitched 4 years ago come next Sept. 9th. I want to buy her a nice Anniversary Present, so I have to raise some dough.

So, for our 4th Anniversary I offer:

NEW 1955 MOTOROLA 17 IN. (REG. \$159.95) \$139.95 NEW 1955 MOTOROLA 21 IN. (REG. \$199.95) \$169.95 NEW 1955 MOTOROLA 21 IN. (REG. \$199.95) (REG. \$26.95) MOTOROLA RADIO

POSITIVELY NOT 1954 CLOSE-OUTS!

ALL NEW 1955 MODELS

Motorola . Sylvania . Admiral . Capehart

Jim Blackton

HIGHWAY 80. ALPINE, DIRECTLY OPPOSITE FLORENCE'S MARKET, HI.5-2119

BRUSH FIRE SUNDAY ON 80

A cigarette and a pile of litter near Harbison Canyon Rd. and Hiway 80 Sunday for a time threatened the area when dry brush ignited. Alpine, Harbison, Federal and state fire trucks responded to control the flames which attracted thousands of motorists. The Alpine boys were flower' she invited, 'it's the just starting to eat their annual tallest we ever heard of -- 15 feet!' barbecue when the alarm came, but (See photo on Page 1) Rich soil their wives kept it warm. Fire and well aged rabbit fertilizer did officials plead with everyone to the trick. use caution in this dry spell.

NO NEED TO ROAM, SHOP AT HOME!

### FORREST HOHANSHELT

Contractor & Builder

HI5-2376

Alpine

## ALPINE

## CLEANFRS

And DYERS Highway 80 Hickory 5-2242

### NOW OFFER YOU A COMPLETE SERVICE:

DYEING \* LAUNDRY \* HATS \* RUGS BLANKETS \* DRAPES \* CURTAINS.

### CUSTOM TAILORING and ALTERATIONS

IF YOU ARE NOT SATISFIED WITH YOUR PRESENT SERVICE, TRY CARL'S ALPINE CLEANERS

Over 30 Years' Experience. 24 Hour Cleaning Service 48 Hour Laundry Service

SPECIAL FOR MONTH OF AUGUST WOOL BLANKETS .... 99¢ GIANT VEGETABLES GROWN

Mrs. H.M. Hill, former Spokane, Wash. woman, who resides on upper Dehesa road on the old Muse place, dropped into the Sin office with an armful of beets and turnips that really caused everyone to wonder.

Leaving Spokane two years ago December, in 5 below weather, the Hills -- he's employed at Convair -with their three young sons, searched for a place to rent after the roses in bloom and the county's fine weather decided them to stay on here. The only place they could get was in Alpine, so here they lived. Son Robert goes to Grossmont, Allan and Peter are at Alpine. Later they hope to own their own home here on the 40 acres, plan to build a roomy adobe house. She was born near Glasgow, but has been in this country most of her life.

Judge and Mrs. E.A. Walters who summered at S.D., will soon be back in their bungalow at Tappy's Motel, and glad to return to Alpine. Mrs. Walters is recovering from a recent accident.

David Gardner and family have moved from Viejas Valley Ranch to L.A. and Sidney Corder has come from S.D., to run the ranch for the owner, Jos. La Shelle, Fox Studio man.

John Bates, son of the realtor, has bought his father's 5-acre Ranch on Hiway 80 above the Rendezvous, is dabbling in real estate quite a bit.

THE CUSTOMER at the lunch counter was struggling valiantly with his not-so-choice cube steak. Finally he put down his knife and said to the proprietor: "It's a shame to fry a tire that still has so much tread on it!"-

Alley-Kamay Paint & Supply

THE HOUSE OF COLOR

ARTIST'S SUPPLIES MATERIALS AND TOOLS FOR HOBBIES

148 EAST MAIN

E. A. UHLER HICKORY 4-5170



ST. PHILOMENA'S GENEAL NEW PRIEST. FR. A. GEIMER. NOW LIVING IN TRAILER BACK OF CHURCH WHILE RECTORY IS BUILDING. HE CAME FROM SUNCREST.

The beginning is the chiefest part of any work,-Plato.

REALTY UP SAYS BATES

Don Bates sees things booming hereabouts, with a prosperous winter season ahead. Johnnie Mae Grandeury. associated with him, has just sold the Weldon Meredith 2-bedroom home on Tavern Rd., to Jas. F. Coates and wife, S.D. who have already moved in to make their home here.

The Bates office bought and resold the Irene Brock 2 bedroom home on Willows Rd., to Wm. Connors and wife, E.C. who will live here. Mrs. Brock went to Pacific Beach.

The John Peat cabin in Guatay has been sold to Wm. Anderson and wife

S.D., who will live there.

Tests have shown that L.A. suffers 800 to 1000 tons of air pollutants daily from traffic alone. No wonder Alpine has such a wonderful climate-- 150 miles away and 2000 feet above all that smog!

HAIG C. MERIGAN. D.D.S.

203 PRESCOTT STREET

HICKORY 4-2139 EL CAJON, CALIFORNIA

H14-8778

Time for

YOUR TIME FOR GLAMOUR IS NOW .. NEVER HAVE YOU SEEN SUCH A SPARKLING ARRAY OF FALL'S DISTINCTIVE APPAREL.

COME AND SEE OUR BIG NEW STORE, CORNER MAIN AND MAGNOLIA, EL CAJON.

AND DO COME TO OUR GRAND OPENING. TODAY AND TOMORROW. AUGUST 20 AND 21.

CORNER MAIN & MAGNOLIA EL CAJON

We give S&H Green Stamps

CELEBRATE WILLOWS FOUNDING The 60th anniversary of the establishment of the Willows, was recently observed by the descendant of F.B. Walker who started the old adobe home there on June 21, 1894. It was at the J.F. Jordan ranch, (Nean Walker), with Doug of Alpine, Don of Grossmont, Fred of Santee, Ralph C. of Ramona, Lucile (Schwartz) and Dorothy Noble, (Markley) of S.D. present. A dinner and reminescing featured the jolly evening The old home is a motel and cottages, now owned by the Marcus Schaeffers.

Buy things here, it's real near!



ECONOMY-MINDED? SHOP AT LOWEST PRICES IN ALPINE Hickory 5-2105



MORE FIREWORKS AT AERO Manager Al Dumont of the Aero Drivein is staging another of his big fireworks shows on Sunday Sept. 5, Labor Day eve. He will have a feature film and a Disney cartoon carnival. Gates open at 6, fireworks at 8, tariff \$2.50

POTLUCK PICNIC FOR MASONS The Alpine Masonic Club, assisted by the ladies of the auxiliary are to enjoy a potluck picnic at the Alpine Community Park (Youth Center), on Saturday, August 28, beginning at 3 p.m. All Masons in the community, and their families, are

TRAILERITES LIKE

F.S. JACKSON ARE

RETURNING SOON TO

TRAILER ESTATES

WHERE THEY KEPT

VACATION COACH

FOR TWO YEARS.

HE'S TAX EXPERT FOR SAN DIEGO.

THIS NIFTY

ALPINE. MR. AND MRS.

CHAMBER PRESENTS NEWCOMERS
At the first annual dinner, Alpine Chamber of Commerce, John R. Reynolds, chairman, introduced a number of newcomers here: Earl C. Woodall, M.D. and wife: Robert Grant, d.d.s., and wife; Mr. and Mrs. John Hoffelder; John Boswell, who left London's fog, then left Smog Angeles, finally landed in S.D., cared little for its fog, so came to Alpine; Mr. and Mrs. Geo. Gray, new operators of Tappy's Motel.

### STAR & CRESCENT

HJ.4-3361

For quick delivery of stove oil and petroleum products.

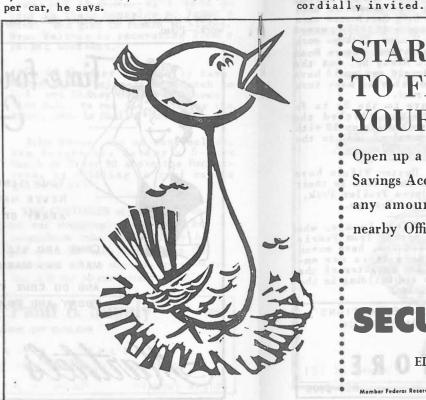
REGULAR ALPINE DELIVERY SERVICE

PERRY'S (FORMERLY OF ALPINE) B & C SELF- SERVICE

WE GIVE S&H GREEN STAMPS 1051 East Main Street

El Cajon

HI4-9113



## START NOW TO FEATHER YOUR NEST!

Open up a brighter future... open a Security Savings Account now. Start your account with any amount...and save regularly at your nearby Office of Security Bank.



OF SAN DIEGO

EL CAJON VALLEY BRANCH

205 West Main Street

Mamber Federal Reserve System

Member Federal Deposit Insurance Corporation

MRS. STURDIVANT REELECTED

At the annual potluck pienic and election at the Kuphaldt Ranch, Japatul, Mrs. . H.D. Sturdivant was put in for a second term as head of the Alpine Artists & Writers. Mrs. Kuphaldt is vice-president, Mrs. Dorothy McDonald, secretary and Mrs. Lief Larson, treasurer.

WIDENS BUY McKEE PLACE Ralph Widen and wife of Mission

Beach have just bought the L.A. McKee house and % acre on Willows Rd, near Darnell's, reveals Don Bates. They will make their home here.

Les Ramsay and wife are in L.A. where his mother, 97, suffered a fall, breaking a hip, confining her to the hospital.

FOR HOMES & HOMESITES

SEE

### DON BATES

ALPINE

Highway 80

HI.5-2537

## BACK TO SCHOOL CLOTHING

Complete Selections Lay Away Now. Small Deposit. Holds Anything till You Need it.



135 W. MAIN ST. HI 4-4788

El Cajon, California

OPEN MON. & FRI. EVENINGS

WE GIVE AS GREEN STAMPS

HOMECOMING FOR OLDTIMER

John Brewer paid a visit here five days last week. A former long-time resident he was familiarly known as the mayor'. Presumably he gained the honor by his helpful community activities. Among many: driving the pickup fire truck as a volunteer fireman. Doing errands for local merchants and others. He also built the local horseshoe court by his own labors, even paid for most of the equi pment.

A veteran of World War I, originally from Ohio, and as an old time railroad man he served several years on the S.D. and A.E.R.R. A serviceacquired disability compelled him to leave last fall for a different climate where he is improving. He lives in Tucson with one of his sisters.

It is a loss to a community when such a citizen departs. Although distant, he retains an interest in local happenings evidenced by being a subscriber to this paper.

Pay us a visit again as soon as you can 'Mayor' you're welcome. -Tom Geary

TRAFFIC JUMPS IN COUNTY

The state motor count last week, came up with some enlightening figures showing huge growth in this ar a. At Alpine 5101 California cars and 1044 outstaters (6145), passed through here on Sunday. Pickups were 278 with 86 freighters. Tavern Road totalled 294 at Hiway 80, but the number beyond Arnold way would have upped it considerably as many turn up or down that road.

Note- We drove to the Sa ta Fe station, at 1 p.m., clocked the vehicles we passed coming up 80 with the surprising total of 1045 in the 50 minutes drive. - C.I.

Mr. and Mrs Huston Wilson have returned to make their home in their coach at the Alpine Trailer Park, coming up from Flinn Springs.

Mr. and Mrs. Chas. Isaacs, who came here last spring from Peoria with their two kiddies, have moved to Riverside where he is now employed. She is the daughter of the Edw. Brandts who are building in the Chalupnik subdivision.

GET SCHOOL CLOTHING NOW!

GOOD SELECTIONS PRICES LOW

ALPINE HARDWARE and

Highway 80

We give of Green Stamps

FINAL PLAY AT LA JOLLA

'The Vacant Lot' an exciting, dramatic and amusing play about five teeners, with a cast of N.Y. and Hollywood juvenile players, will close the Playhouse 1954 summer season, starting Tuesday the 24th. This is a world premiere for the new play, promises to be a big event in theatrical circles, directed by Norman Lloyd.

It follows the riotous comedy 'The Seven Year Itch' which closes Sunday, with Don Taylor doing a masterful job with delightful Kathleen Hughes and Willard Waterman. This offering made a hit -- try to see it.

Mrs. Clayborn La Force, librarian, is back from a week's vacation in L.A. visiting her mother, Mrs. G.L. Boyd, and sister, Loraine Boyd. Highlight: 'Cinerama', 'simply astounding' says Bea, whose desk at the library was held by Mrs. Muriel Bowlus.

Aero Drivein's unique swap meet of a Sunday is now pulling 200 cars each time, says Manager Al Dumont. The other night the event was on TV showed folks swapping everything. from grand pianos to yo-yos.

MRS. VANCE BUTLER PASSES

Private services in Paris Mortuary. E.C., were held Friday week for Mrs. Vance L. Butler, 71, who came to Alpine 32 years ago with her husband, well driller, recently retired. She was a native of Washington, had lived in E.C. for the past three years. Survivors: the widower, four sons, Ray L., Horace V., Jack of S.D. and Glen, of Oakland; a brother in Texas, a sister in San Francisco, and nine grandchildren.

Mr. and Mrs. Chas H. Matthias who brought the first long, long trailer here, have returned from a twomonths' trip by car to their old home in Philadelphia. The trip was for business and a vacation, also to pick up a fine new car. they live at Trailer Estates. Tavern Road.

E. A. Wilcox

Route 1, Box 226, Alpine, Cal.



Malcolm Huey family, Tavern Rd. Mrs. Elna Huey, Alpine teacher, sails on the 24th for home after a

narvelous vacation tour of Europe. Of Paris she says, Everyone drives with horns, not brakes', tells of two-seater motor cycles with papa in front, mema in rear and about the beauty and value of our even birds and bebies being carried, native plants and trees. So could also bread baskets, etc. She loved Paris and the Riviera, enjoyed fine arts at the Louvre, hiked in Switzerland and had a busy, enjoyable holiday, 'and glad to get the Sun and clippings so I know what's going on at home! .

Zenas Spicer, a cousin of Mrs. Lida McKittrick, spent a week here from his home in Monmouth, Ill.

## MORTUARY

This Area's Pioneer Mortuary

474 N. MAGNOLIA HI.4-5195

EL CAJON: HI. 4-4224

24-HOUR AMBULANCE SERVICE



Construction

GRADING, ROADOILING, DISCING HI.5-2214

Alpine 

MRS. HUEY DUE FROM EUBOPE. WISE HENT FROM MRS. WORLEY

In lecters raceived by the Alpine homeowners are for the most part maxious to improve and beautify their places, the road upon which they reside and Alpine in general. Anent this, Mrs. S.S. Worley, noted flowerlover of Victoria Drive, writes the Sun a very fine suggestion:

You reach many who know little you urge every new homeowner to plant at least a few natives, such as Fremontias, lilacs of various shades of blue, palo verde, matilija poppy, mimulas, romero, penstomen? These require practically no care, little water, after they are established. Once these folk have seen the beauty of native plantings, they will become enthusiasts -- as am I! We enjoy the Sun very much.

Note- If everyone follows this edvice, our town will soon be famous for its lovely native blooms. which need no water! You might also plant iris, that gorgeous flower which thrives without irrigation or care, except dividing at the season. -C.I.

Mrs. Steve Joseph, (Tootie Hill), now of Livingston, gave birth to a 7 lb, 6 oz, baby girl, Peggy Ann, on June 29, the new grandparents, Tom and Mrs. Hill, report.

President Foss of the Alpine Cemetery Association, reports that roads are all being recrowned and the new fence is going up.

Mrs. Rex Darnell, Willows Rd., returned by plane from a month's stay with her daughter Mrs. Lloyd Beebe, Livermore, who gave birth to her fourth son on July 13.

YOU CAN GET IT IN ALPINE. WHY NOT TRY

Dine in Historic Surroundings

## Ye Alpine Tavern

Tavern Road at Arnold Way, Alpine, California

Delightful meals perfectly served

HIckory 5-2123

Luncheons a la Carte Complete Dinners from \$1.65

Open daily 12 to 8, excepting Monday NO LIQUOR SERVED

We cater to private parties and clubs.

300 AT ART GALLERY OPENING Colorful, exotic, lovely and a lot of other superlatives were heard from some 300 guests at the opening of the Alpine Art Galleries at the Tavern Saturday.

Water and oils combined with unique craft work kept folks on the go to see everything. Superb water colors by Grace Luten and students, S.D., comprised the visiting exhibit. Various Alpine

painters also exhibited.

In the craft displays were gorgeous weavings by Helen Badger, also Rene Browning's loomwork from Borrego. Maurice Knox showed nifty beach hats and dresses. Les Ramsay's enamel on copper and Wm. Lethbridge's ceramics attracted much attention as did J.C Wiwel's gems and jewelry. Jack Boyd's original handmade modernistic jewelry was outstanding, as was Richard Swenson's exciting new 'bonekraft' objects from Jacumba. John Slater, La Mesa, showed his beautiful 'tumbleblobs' of tourmaline.

Maree Larson was chairman, an pouring tea and punch in the belvedere were Mmes. C.O. Tanner, Hugh Kidder, Katherine Tappmeyer

and A.A. Barrelle.

PEDESTRIANS KILL SELVES! B.R. Caldwell, Hiway Patrol head, reveals that accidents on foot jumped 6.2% for the first five months of 1954 and that pedestrian mishaps figure among the 10 most common causes of traffic accidents. When you walk, don't think you're In a car!

A SIX-YEAR-OLD kept asking his busy father what goes "Ninety-nine bonk, ninety-nine bonk." After some minutes of this the impatient parent said, "All right, I give up-what does?"

"A centipede with a wooden leg!" announced the boy triumphantly.— BLACK TON LANDS AMANAS

The famous Amana line of deep freezers has just been signed for by Jim Blackton, radio and TV sales and service man of Alpine who is steadily expanding his business on Hiway 80 opposite Florence's Market.

He reports sales of TV's recently to Mike Liebert, Alpine, Emil Klicka, Pine Valley, Carl Brenner, Descanso, and Ruth Thomas, Johnstown.

**RUR-AL GAS** PROPANE-BUTANE



HERCULES GAS SERVICE HOUSEHOLD GAS APPLIANCES

HICKORY 4-3743

SERVEL WATER HEATERS RANGES HEATING

SECOND & MAIN ST. P. O. Box 336 EL. CAJON, CALIF.

SERVICE

Alpine

Hickory 5-2872



ALEMITE Electric Wheel Balancing

Goodrich Lifesaver Tires & Batteries

LUBRICATION Kerosene Stove Oil

Alpine Store



HI5-2153

る. Green Stamps



SESSIONS SELL 'ROCKCREST'

Manuel Frisado and wife of Point Lama have just purchased the attractive stone home 'Rockcrest' on Highway 80, owned since 1946 by Mrs. F.R. Sessions, nee Mary B. Teasley, who had operated a gift shop in the front portion.

'I was a widow at that time, writes Mrs. Sessions in giving the Sun her change of address, 'after two years I married Mr. Sessions, so here we are in La Mesa.— I love Alpine and everything about it and know that someday will have another home up there'.

Chiropractor

Dr. Frank Bornowski

Arnold Way, 1/4 mile west of P.O. HI.5-2169 Closed Wed. Alpine.

Jack Mahan

SIGNAL OIL Co.

Stove Oil, Distillate, Gasoline, Kerosene, Motor Oil, Batteries, Tires.

HO6- 3291

TOLL CALL COLLECT

## Alpine MOTOR SERVICE

Complete Automotive Repairs
Arc & Gas Welding



GAS OIL LUBRICATION

HI5-2317

Hiway 80

CLIMATE CHANGING SAYS FOSS

'Who ever heard of an overcost in June, or August' exclaims J.T. Foss, pioneer of Alpine, born here in 1882. Today at 72 he is up at dawn and gardening, puts in a day's work, is on the go all the time, is president of the Alpine Cemetery Association, looks after that place, even digs graves for many a san his junior. He thinks the smoke tide is rising and the water table descending because man has monkeyed with nature by damming the creeks and rivers, concentrating in cities and exploding munitions and h-bombs.

Note- We think Mr. Foss is absolutely right. The upper air is filled with atomic dust which has affected the climate, possibly human life. A few years ago we could see Lyons Peak, Viejas and El Cajon mountains and distant ranges in clear cut blue, but today there is haze that obscures that clarity most of the time.- C.I.

DANCER JANE SHARP MARRIED Wedding vows were exchanged on Friday the 6th at S.D. for Roberts Jane, daughter of Mr. and Mrs. E.W. Sharp, here, and Eugene Thomas Pack, son of Mr. and Mrs. Herman O. Pack. Maid of honor was Miss Francine Wylie. Phillip Dachel, USN, was best man with Geo. Northrup, USN, usher. Reception was at the home of the

Reception was at the home of the bride's aunt, Mrs A.V. Shaklee. The couple will live in El Cajon. She is a Grossmont student while the groom is on the USS Hancock. Jane is popular in Alpine, where, with her sister, they appeared may times in charming dances.

The Lief Larsons, he's USN retired, farewelled their friends. Comdr. and Mrs. Christian E. Uht, USN, last Saturday week. They have been frequent visitors here, like Alpine. He's commander of a Combat Camera group, transferred up to Mugu station.

BUY AT HOME AND SAVE TIME AND GAS!

## FLORENCE'S MARKET

Owned & Operated by Florence Clarke

Groceries - Meat - Fresh Vegetables - Liquor

North Side Highway 80

HI5-2436

Alpine, Calif.



BILL SUTER, HARDWOOD FLOOR EXPERT AND NEW CHAIRMAN OF YOUTH CENTER BUILDING COMMITTEE, WHO IS DOING A LOT TO GET THE FINE LITTLE BUILDING COMPLETED.

Jerry Lynn Rorie and Marcine Bostrom are two lucky Alpine girls enjoying camp at Mt. Palomar for a week.

BATES REPORTS NEW SALES

Richard Swink and wife, El Cajon, have just purchased, through Don Bates, the 4-bedroom home of G.S. Erickson. Swink is a music teacher with Smokey Rogers.

Bates and Mrs. Grandeury purchased the 3-bedroom furnished home of P.V. Mueller in Pine Valley, resold it to Robt. O. Hubbard and wife, of S.D.

Robt. O. Hubbard and wife, of S.D. Says Bates: 'I look for a continuance of movement in mountain properties. San Diego is growing fast steadily, and it can't go west-- it's got to come this way'.

START SQUARE CLASSES

Byron Henderson, La Mesa caller, and Al Schaeffer of the Willows, have started a square dance class Friday nights from 8 to 10 in the Youth Center patio. Call HI5-2216 for details.

Shepard's

## Disposal Service

WEEKLY & MONTHLY PICKUP

ODD HAULING & YARD CLEANING HI5-2273 ALPIN

# SAVE

The Money You Now

## Wash Down Your Drain!

OWN A HYDRONIC

WATER

CONDITIONER

We Will Gladly Test or Analyze Your Water Supply Without Any Obligation

PACIFIC ENGINEERING PRODUCTS
Co. Inc.

3930 University Ave. San Diego 5, Calif.

29 Years in San Diego County

AT1-7781

WILCOX GETS WONDERFUL WELL

A 96-foot 1% inch diamond drilled test hole on the mesa of Tavern Rd. has just been brought in after three days' work by B & R with Dick Bostwick, geologist, in charge, reports Roger Wilcox, s n of R.B. Wilcox, who is starting his home on this sightly spot. There is a depth of 40' of water. An 8" hole will now be drilled and pump installed. One or two more wells are to be developed Bostwick says they are in the good. flow of an ancient river bed.

AT4-7698

HI 5-2468

## Suter Bros.

HARDWOOD FLOORS

Laid . Sanded & Finished Old Floors Refinished

ALPINE

JEANETTE C. HINKLE REAL ESTATE AND INSURANCE

CASUALTY & FIRE

HI5-2502 HIWAY 80 ALPINE

Wiley's

## Alpine Service

Opposite Postoffice







GAS, OIL, STOVE OIL, KEROSENE WHITE GAS

**LUBRICATION & ACCESSORIES** MECHANIC ON DUTY 8 TO 6 DAILY

HI.5-2334

provide an additional car in the

eastern area'.

handel Red (19 mars 19 mars)

EYES EXAMINED .

BROKEN LENS REPLACED . VISUAL TRAINING

LOUIS M. WINN, O. D. H. DUDLEY WINN, O. D.

HICKORY 4-8546

120 REA AVENUE EL CAJON. CALIFORNIA

OPTOMETRISTS OUR AEST YEAR

BELMONT 2. 3203 506 BANK OF AMERICA BLDG. SAN DIEGO 1. CALIFORNIA

### JOINT MEETING FROM PAGE 1

patrol 4,250 square miles which makes the budget pretty thin for Alpine, but it does get more than its share, which he proved by

statistics.

The other point: Rank said that Alpine is the only area in the state that can dial a 40-mile call free and that most places have a separate exchange and don't enjoy such extended service'. He pointed out that improvement and added facilities cannot he done overnight in such a widely scattered area. Presently 80 circuits yield 4-6-8 party lines, and it will take time to enlarge. He said the company is working on plana to follow the survey now underway.

Jamison in his factual talk really awakened the people as to Alpine's rural position. When he joined that office in 1935 only 44 were in the entire department, including staff, but today there are 210. Sheriffs cars do 3830 miles daily, with turnover of 306 prisoners in a facility set up for only 89.

Daily sick calls total 60.

Alpine is free from crime he said, but scored the system that lets loose youngsters as soon as arrested for small nuisances -- but that is the law. To Aug. 1, there had been only 18 casex, with 1452 calls: of all kinds from this section. He gave enlightening figures on the assessed valuation percentage for protection and so forth, which explains why rural areas do not get the protection they think they should have.

However he did promise that due to the fast growth here and the need for prowl cars above here, 'we will try to rearrange assignments to

Note- Both speakers received warm applause and generously answered questions, creating a much more friendly and informal feeling with the people. Frankly we believe that both offices are trying to give Alpine the best service possible and as we grow, both will render still better service. - C.I.

## CLASSIFIED

30¢ PER LINE PER TIME. CASH ONLY. COUNT SIX WORDS TO EACH LINE MAIL TO THE SUN. ALPINE. CALIF. CASH, CHECK. COIN. OR STAMPS O.K.

### WORK WANTED

HANDYMAN. ROUGH CONSTRUCTION. ALTERATIONS, PAINT & REPAIR. \$1,50 PER HOUR, CARS SIMONIZED, \$15, NORWOOD, HI5-2997, (9-10)

HOUSEPAINTING, INT. OR EXT, BY EXPERIENCED ALPINE MAN. REAS. RATES, GET READY FOR WINTER! COLE, HI5-2:150

### FOR SALE, MISCELLANEOUS

MISC. FURNITURE INC. REFRIGERATOR & BUTANE RANGE. HI5-2761, ALPINE.

500 GAL WATER TANK, REDWOOD, WITH 7° TOWER, BOLTED 4x4'S CALL H14-2780. (8-20)

ELEC. REFRIG. FOR TRAILER. USED. \$60. RUNS OK. REASON: BUYING LARGER ONE. HI5-2394.

27 FT. 3-RM TRAILER, WILLOWS RD (old 80) opp. Willows Motel. 21 Mi. E, of Alpine. L.R. Barrett.

21 FT. DEEP FREEZE CHEST, GOOD COND. FINE FOR RANCH. LARGE FAMILY OR SHOP. \$170. CASH. H15-2394.

### FOR RENT

CLEAN 3-RM TRAILER, INNER SPRINGS, BUTANE RANGE & PANELRAY, PLENTY ROOM. FINE FOR WHILE YOU BUILD OR FOR TEMP. HOUSING, ETC. REASONABLE. FILL TOW TO YOUR PLACE, HI- 5. 2394.

### SPECIAL SERVICES

ROWING IN MY HOME, SHIRTS A SPECIALTY DELSONABLE RATES, HI5-2794. (8-20)

### DEHESA ROAD FROM PAGE 1

300 cars a day pass over it, and pointing out that four school buses make 14 trips daily. Several hazards are encountered; te bridge, boulders and narrow curves wi h one death recorded

In May a letter from weo. K. Daie, chief of county road operations, promised that it would be done shortly and that a 'work order has been issued' but Singer told the Sun yesterday that no order was on file.

Note- We had hoped that this job might have been done by school time, but it looks like something has sidetracked this very important

iob. - C.I.

### SPECIAL NOTICES

ALPINE HEIGHTS REST HOME, COMPLETE SERVICE. HICKORY 5-2520.

GLENVIEW REFRIGERATION SERVICE. HIWAY 80. GLENVIEW. HI4-8209 DAY OR NIGHT.

TV. RADIO-ANTENNA SERVICE. JIM BLACKTON, HIWAY 80, ALPINE, HI5-2119.

### MOTELS & COTTAGES

MELODY LANE MOTEL. HIWAY 80 1 MILE E OF ALPINE S SIDE RD. HI5-2290.

THE WILLOWS MOTEL & COTTAGES, DAILY WEEKLY, MONTHLY RATES. . HI5-2216

### TRAILER PARKS

TRAILER ESTATES, TAVERN RD. NEAR SO. GRADE RD. MODERN RESIDENTIAL, ADULTS TRAILERS WITH BATH OK. HICKORY 5,2394

### MONEY TO LOAN

BALBOA FINANCE CORP.

133 N. ORANGE. EL CAJON H: 4-4103

### FOR SALE, HOUSES

SMALL HOME, & ACRES, \$12,500. PATEO. BAR-B-Q. MARVELOUS VIEW. DESCRABLE Loc. Small Dewn. EZ TERMS. (1-6) TED M. BROWN. REALTON 949 HIWAY 80. EL CAJOR, H14-7560

John Moat is back from a menth : business and vacation sojourn in Smog Angeles, glad to be back in his mobilhome at Trailer Estates.

Mrs. W.E. Boyle, L.A., sister of Lee Ramsay, Tavern co-owner and landstape artist, spent a week end with thes at the Tavern.

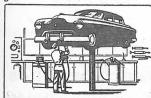
Mrs. A.C. Lester and daughter on, of Glendora, spent the week-and in th Mrs. B.D. Button, So. Grade Rd.

### RENDEZVOUS CAFE and Trailer Park

HOME COOKING AND BAKING Highway 80, 2 mi. East of Alpine CLOSED TUESDAY FROM 2 P.M.

HI.5-2150

MR. AND MRS. KARL HAUG



Time for Your

VACATION CHECK-UP!

RORIE'S ASSOCIATED SERVICE

HI5-2443 We give S&H Green Stamps Alpine

### THEALPINESUN

AMERICA'S TINIEST NEWSPAPER
FORTNIGHTLY ON FRIDAY
ALPINE, SAN DIEGO COUNTY CALIFORNIA
CLARKE IRVINE. EDITOR.PUBLISHER
ALICE IRVINE NEWS & COMPOSITION
FRINTED BY OFFSET AT SUNNYSLOLE RANCH
WHERE WE DO A EAP O' LIVING!
PER COPY 5¢, BY MAIL. \$2 YEARLY
HICKOYY 5-2394

SEC.34.66 PL&R
U.S. POSTAGE

12¢ Paid
PERMIT NO.1

ALPINE, CALIF.

ALPINE WEATHER

FORTNIGHT TO AUG. 17
AVERAGE HIGH. 87. LOW 55
EXTREME HIGH 92. LOW 46
NO RAIN. SEASON .30

RIVAL MODIE: &

LUCIL

# SEE US FOR



International Harvester Refrigerators

**FREEZERS** 

**DEHUMIDIFIERS** 

# **Air Conditioners**

L U M B E R and
C O M P L E T E BUILDING,
P L U M B I N G & ELECTRICAL SUPPLIES
PAINTS & WALLPAPER
FURNITURE and
HOME APPLIANCES and SERVICE



USED TY'S \$50. and UP

AL HINKLE Lumber & Ranch Supplies

Highway 80

HI.5-2184 HI.5-2502

Alpine